

183,439 passengers this winter ! Record of frequentation of the regular winter air services

The airport of Chambéry accomodated this winter a new type of customer transported by the low cost carriers as Flybe and Jet2. Indeed, the regular traffic progressed from 200% compared to last winter, representing nearly 25% of the total traffic. The total traffic of the airport is stable, due to a reduction in the charter flights primarily Sunday. The traffic of aviation businesses realizes a progression of 15% this winter.

The United Kingdom is the principal market of the airport. It evolves/moves since the share of the regular market increases simultaneously with that of the market of the charters; the total traffic this winter of 183,439 passengers is stable compared to last winter. The charter traffic in fall is overall 23%. The airport received its principal Tour-Operator customers and airlines at the time of a work shop organized on the platform which were, unanimously, satisfied with the provisions of services of the teams in place and the coordination of the treatment of the flights. They particularly noted the improvement of the quality of the infrastructures and the equipment, carried out with the previous autumn. A second workshop should be programmed with the autumn in order to prepare the next winter with the details. The work of marketing continues on the market of the charters and the regular one; the market of aviation businesses in Chambéry is a new vector of development. Particular efforts were made in the treatment of the flights, the aircrafts and the passengers.

Strong progression of the regular traffic: +200%

More than 52,000 new passengers are transported by the low cost carriers. The increase in the frequencies of Flybe and the arrival of the Jet2 company modified considerably the distribution of the traffic up to then primarily generated by the British and Scandinavian Tour operators.

NEW from April : A regular international air service is operated now all year in SOUTHAMPTON with FLYBE, on Tuesdays and Saturdays. Enquiries and time tables have access to Flybe web site for booking : www.chambery-airport.com

⁽¹⁾ with Flybe, 10 flights/week (5 last winter) : 4 weekly flights to Southampton, 4 flights to Birmingham and 1 weekly flight to Exeter and to Norwich. Jet2, new low cost carrier on Chambéry airport : 4 to 5 weekly flights to Manchester and Leeds Bradford. Other new low cost carrier at Chambéry airport : Jetonly with 1 weekly flight to Brussels Bruxelles. Transavia, for 2 winter seasons renewed its program with 1 weekly flight to Amsterdam.